



2007 Advertising Solutions

ClinicaSpace Overview

ClinicaSpace is the **premier online community for the clinical research professional**. ClinicaSpace.com features a comprehensive Career Network for clinical research professionals and employers, and delivers daily clinical news, events, blogs and clinical pipeline information.

ClinicaSpace is a division of BioSpace.com, an onTargetjobs company and the leading Web community of the biopharmaceutical industry for the past 12 years.

CAREERS

ClinicaSpace offers an online Career Network focused specifically on clinical-related employment opportunities and candidates. The site attracts clinical trial site managers, study monitors, data managers, project managers, regulatory affairs professionals, study coordinators, QA/QC auditors and other clinical professionals in the biotechnology, pharmaceutical and medical device industries. ClinicaSpace maintains an extensive candidate resume database where employers access a global community of industry professionals.

The ClinicaSpace Career Network runs off the BioSpace technology platform, a proven solution relied upon by hundreds of thousands of industry professionals over the past decade. In conjunction with BioSpace and DeviceSpace, ClinicaSpace delivers clinical-focused careers and candidates at biopharmaceutical and medical device industry Career Fairs throughout the US.

NEWS AND INDUSTRY INFORMATION

ClinicaSpace.com aggregates and delivers the latest breaking news and featured stories relating to clinical trials, research, drug approvals and more. ClinicaSpace also features company profiles, investment and stock information, industry events and other resources.

COMPANY PROFILES

Join the ClinicaSpace network with a detailed online description including contact information, development pipeline, key management and links to web page and company-related news articles. Your vital company information is easy for our audience to find!

MARKET RESEARCH AND COMPETITIVE INTELLIGENCE

ClinicaSpace also features clinical pipeline information from BioPharm Insight™. With a subscription to BioPharm Insight, you can: search clinical trials, identify trends in drug approvals, calculate market share by companies in specific medical specialties, view company and management profiles, and build marketing campaigns using contact information such as phone number and email address.

CLINICASPACE FOCUS – EMAIL NEWSLETTER

ClinicaSpace Focus is an industry-specific eNewsletter delivered daily to your inbox. The eNewsletter features the top clinical news, feature stories, career opportunities, and events.

ClinicaSpace Targeted Email Campaigns

ClinicaSpace Targeted Email Campaigns (TEC) are dedicated email messages sent to targeted groups of clinical research professionals from across the biotech, pharma and medical device industries. Does your company have a message to promote to this specific group of professionals? Leverage the ever-growing ClinicaSpace community! Our Email Campaigns are a powerful and cost-effective way to reach a targeted audience of clinical research professionals.

Customer-Specific Solutions

ClinicaSpace TEC are tailored to your company's individual needs. Your company gives us the message you want to send, who you want to target and ClinicaSpace does the rest. All TEC to the network are in full compliance with CAN-SPAM regulations.



Speak to Your Target

Send product, employment, event and other messages to targeted communities of industry professionals. Let us know the specific demographic you want to reach and we will provide you with email counts. The more information you provide the better! You are able to specify:

Target By:

- » INDUSTRY
- » OCCUPATIONAL DISCIPLINE
- » JOB TITLES
- » ZIP CODE AND RADIUS
- » AREA CODE
- » DIVERSITY
- » AGE
- » GENDER
- » LANGUAGE SKILLS
- » INCOME
- » EDUCATION LEVEL
- » COLLEGE DEGREE FOCUS
- » SPECIFIC KEYWORDS
- » AND MORE!

For more information contact:

Kevin Glacken
ClinicaSpace
Phone (732) 746-2309
Email: kglacken@clinciaspace.com

ClinicaSpace will then provide you with reporting on the effectiveness of your campaign to help you accurately measure your ROI.

*Some restrictions may apply

Additional Advertising Opportunities

ONLINE MEDIUMS

Use Banners, Skyscrapers, Towers, Buttons and Custom Pages and other listings to promote your message to our online audience of life science professionals.

EMAIL NEWSLETTER

Advertise in ClinicaSpace's targeted eNewsletter:

- Daily eNewsletter: \$1495/day

CORPORATE PROFILE

Join the ClinicaSpace network of over 1,500 companies with a detailed online description including contact information, development pipeline, key management and links to web page and company-related news articles.

- Start-Up: \$1,495/year
- Standard: \$2,495/year

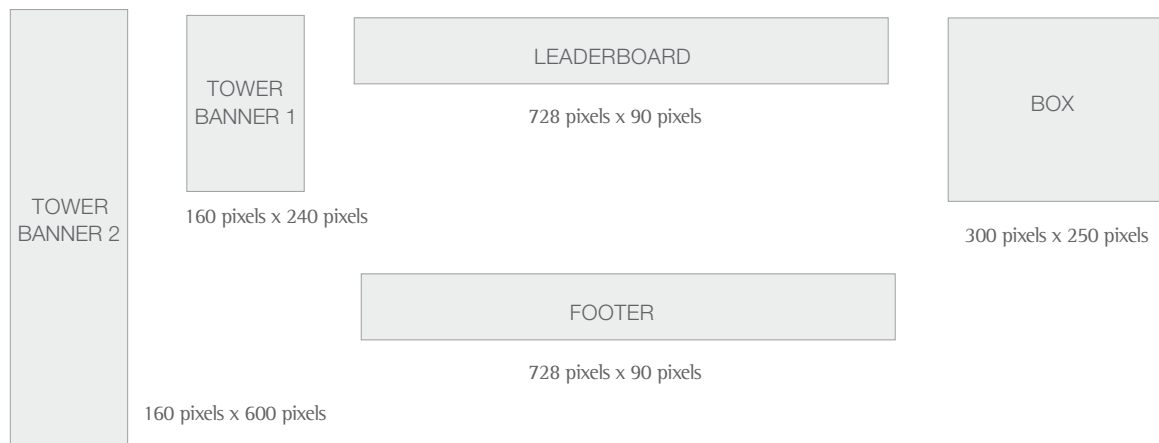
ADVERTISE ON CLINICASPACE TO

- Increase product awareness
- Promote your company's services to the life science industry
- Advertise an event or conference
- Attract investment
- Recruit talent
- In/out license technologies

ONLINE ADVERTISING RATES*

	Home Page	Career Center	Breaking News	Search	Page For Investors	Other Pages	Run Of Site
TOWER 1	\$1,995	\$1,995	\$1,995	\$1,995	\$1,995	NA	NA
TOWER 2	\$2,995	\$2,995	\$2,995	\$2,995	\$2,995	\$2,995	\$2,995
LEADERBOARD	\$2,495	\$2,495	\$2,495	\$2,495	\$2,495	\$2,495	\$2,495
FOOTER	\$1,495	\$1,495	\$1,495	\$1,495	\$1,495	\$1,495	\$1,495
BOX	\$2,995	NA	NA	NA	NA	NA	NA

SPECS



* Custom Sponsorship and Package Rates are also available. Standard Agency Commissions apply.